






NTK

SALVAGE SENSOR RECOVERY PROGRAM



WHAT IS NTK SSRP?

-  SSRP is a new program designed to reward Technicians that recover replaced sensors and for not discarding them.
-  Technicians can register for the SSRP program online at www.ntkssrp.ca.
-  Once the Technician is registered with www.ntkssrp.ca, NTK will award them 50¢ for each recovered sensor.

WHAT ARE THE BENEFITS?

-  SSRP will help protect the environment by redirecting replaced sensors away from our landfills.
-  SSRP also allows us to show that we care about our environment and that we share a common sense of responsibility for it.
-  SSRP creates value for our Technician customers by encouraging them to recover replaced sensors and send them to us.
-  Recovering replaced sensors benefits both the economy and the environment. And what benefits the economy and environment benefits you and me!

visit:

www.ntkssrp.ca

For Complete Details





NGK Spark Plugs Canada Limited

505 Apple Creek Boulevard
Markham Ontario L5R 5B1

NTK Oxygen Sensors' Salvage Sensor Recovery Program (SSRP) Rules

NGK Spark Plugs Canada Limited is pleased to introduce our Salvage Sensor Recovery Program (SSRP) to all professional technicians. NTK Oxygen Sensors is a brand within the NGK Spark Plug Canada Limited product lineup.

NGK developed the SSRP program to encourage responsible practices in the automotive aftermarket by promoting the recovery of replaced oxygen sensors. NGK's SSRP program will reward Technicians who recover oxygen sensors similar to box top program rewards offered to Technicians for collecting UPC codes. SSRP is designed for those who choose to reduce, re-use and recycle.

The SSRP program details are as follows:

- Replaced oxygen sensors may be sent to NGK where materials in the oxygen sensors will be recovered. All brands are accepted. This program includes but is not limited to NTK Oxygen Sensors.
- The Technician collects thirty (30) used/failed oxygen sensors and sends them postage paid to NGK. NGK in turn rewards technician \$15.00 per package (\$0.50 per sensor) in the form of a gift card.
- Technicians **will need to remove and discard the wiring harness** before sending the oxygen sensors to NGK.
- NGK Spark Plugs Canada Limited reserves the right to refuse shipments and participation in NGK's SSRP based on misuse of the program, short shipments, over-shipments or other basis as determined appropriate in its sole discretion. NGK will notify technician with the reason the shipment is refused.

How to get started:

- Simply log onto www.ntkssrp.ca and fill out your on-line application.
- Once you have successfully completed your registration, you will receive a congratulatory email containing:
 - your account number
 - the program details
 - how to redeem oxygen sensors for gift cards



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- In the coming weeks after registration, you will receive a welcome packet including:
 - NTK Oxygen Sensor Catalog
 - NTK Oxygen Sensor Stickers
 - NTK Oxygen Sensor Brochure
 - Five (5) pre-printed packing slips
 - Five (5) pre-printed shipping labels

How to redeem oxygen sensors:

- NGK will provide a packing slip that includes the Technician's account number and return address.
- NGK will provide pre-paid shipping labels addressed to NGK Spark Plugs Canada Limited.
- The Technician is responsible for:
 - packaging 30 (no less, no more) oxygen sensors with the packing slip
 - applying postage paid shipping labels and providing Technician's return address where indicated
 - getting the package shipped to NGK Spark Plugs Canada Limited
- Once NGK receives and verifies the contents of the package, NGK will mail the Technician a gift card credited with \$15.00 for every package containing 30 oxygen sensors sent to NGK for redemption
 - Technicians may select from the following gift cards:
 - Future Shop, Wal-Mart, Home Depot and Petro-Canada
 - Available gift cards are subject to change without notice. NGK reserves the right to credit and mail an alternate brand gift card without notice.
 - Gift card selection is made when the oxygen sensors are packaged for shipment to NGK. The pre-addressed packing slip will include a section where the Technician may select the gift card they wish to receive. Each shipment allows the Technician to choose a gift card.
 - Allow 3-4 weeks for processing

Contacts:

- Canadian Customers
 - If you have any questions regarding our program, you can call 1-877-2Sparky (1-877-277-2795) Monday thru Friday 8:00am to 5:00pm EST, or e-mail csr@ngksparkplugs.ca.